

Propaganda in World War One



Poster 1



Poster 2

HOW THE HUN HATES!



THE HUNS CAPTURED SOME OF OUR FISHERMEN IN THE NORTH SEA AND TOOK THEM TO SENNELAGER. THEY CHARGED THEM WITHOUT A SHRED OF EVIDENCE WITH BEING "MINE LAYERS." THEY ORDERED THEM TO BE PUNISHED WITHOUT A TRIAL.

THAT PUNISHMENT CONSISTED IN SHAVING ALL THE HAIR OFF ONE SIDE OF THE HEAD AND FACE.

THE HUNS THEN MARCHED THEIR VICTIMS THROUGH THE STREETS AND EXPOSED THEM TO THE JEERS OF THE GERMAN POPULACE.

BRITISH SAILORS! LOOK! READ! AND REMEMBER!

Poster 3

OVERSEAS BATTALION
148
AFFILIATED WITH
McGill University (Ontario)
CANADIAN OFFICERS
TRAINING CORPS

**WHY DON'T
I GO ?**
THE
**148th BATTALION
NEEDS ME**
HEADQUARTERS
197 PEELE ST.
A-MAGEE LTD.

33 GIBSONS LIMITED

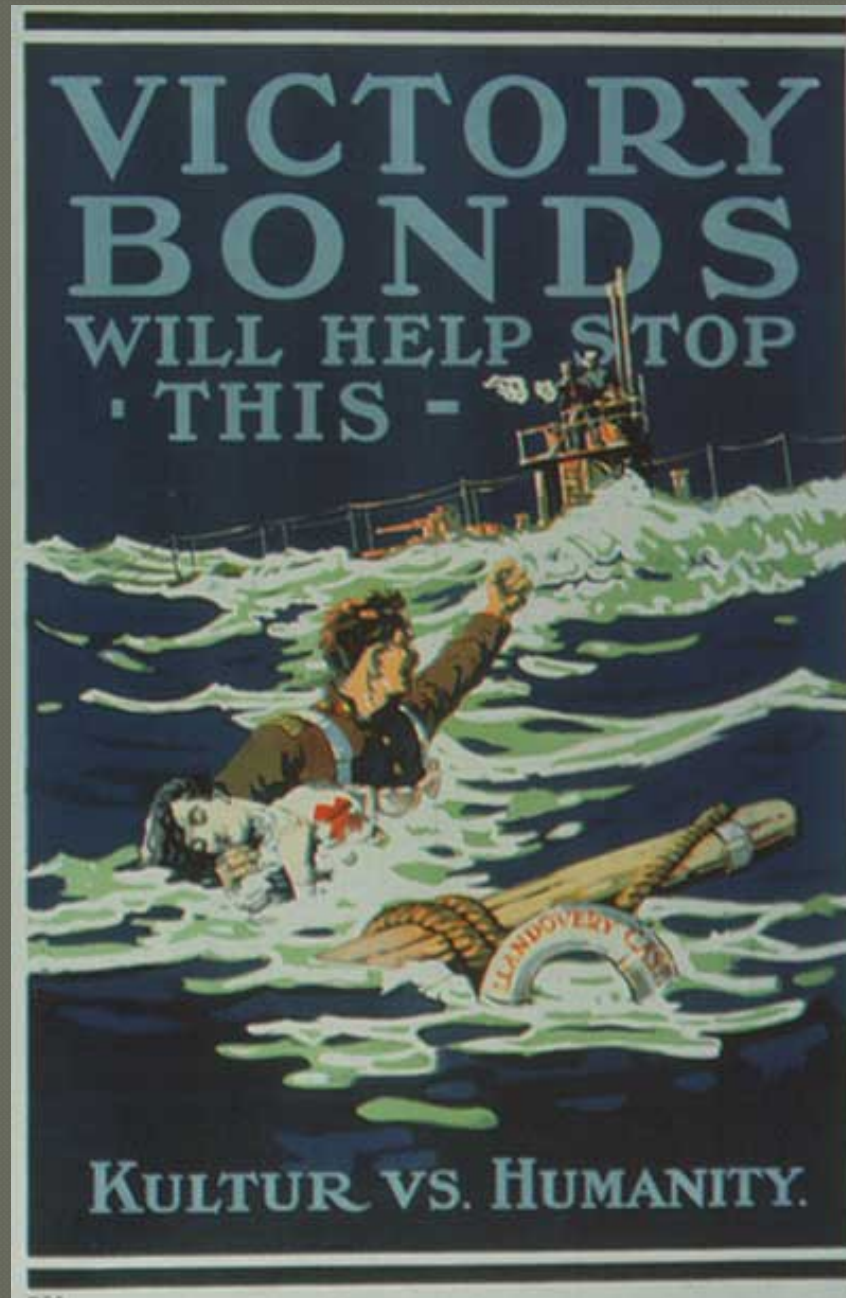
MONTREAL
TORONTO WINDSOR

The poster features a central illustration of a man in a suit sitting on a bench, reading a newspaper and smoking a pipe. A thought bubble above him shows a soldier in winter gear standing in a snowy landscape. The background is dark, and the central text is on a yellow rectangular field. The logo at the top left includes the number '148' in a large font within a circular emblem. The bottom corners contain the names of the organizing companies.

Poster 4



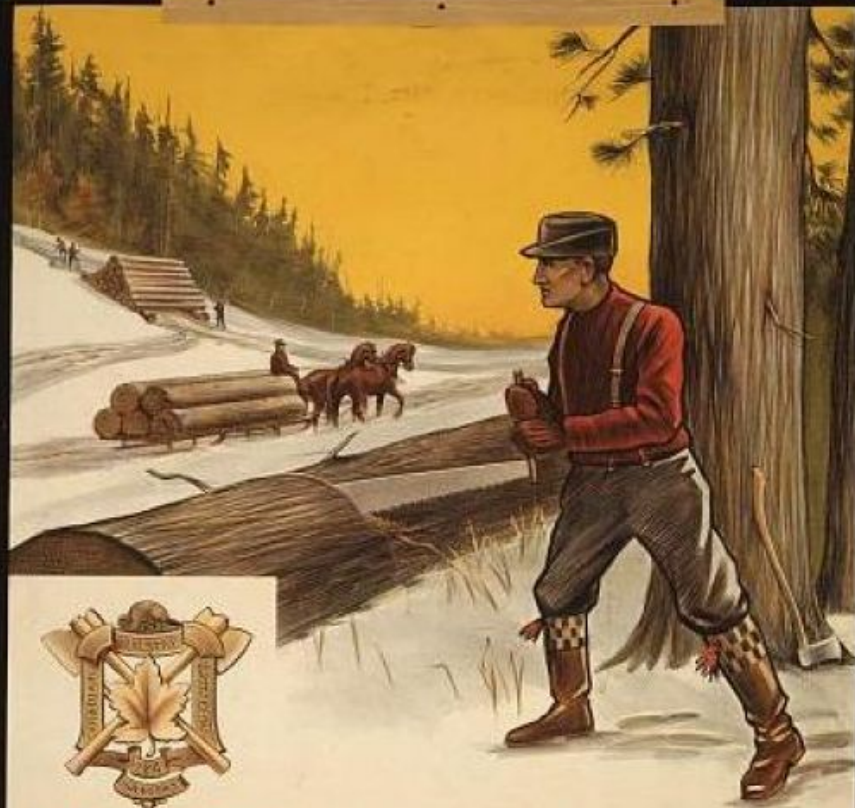
Poster 5



Poster 6



Poster 7



**BUSHMEN AND SAWMILL HANDS
WANTED**

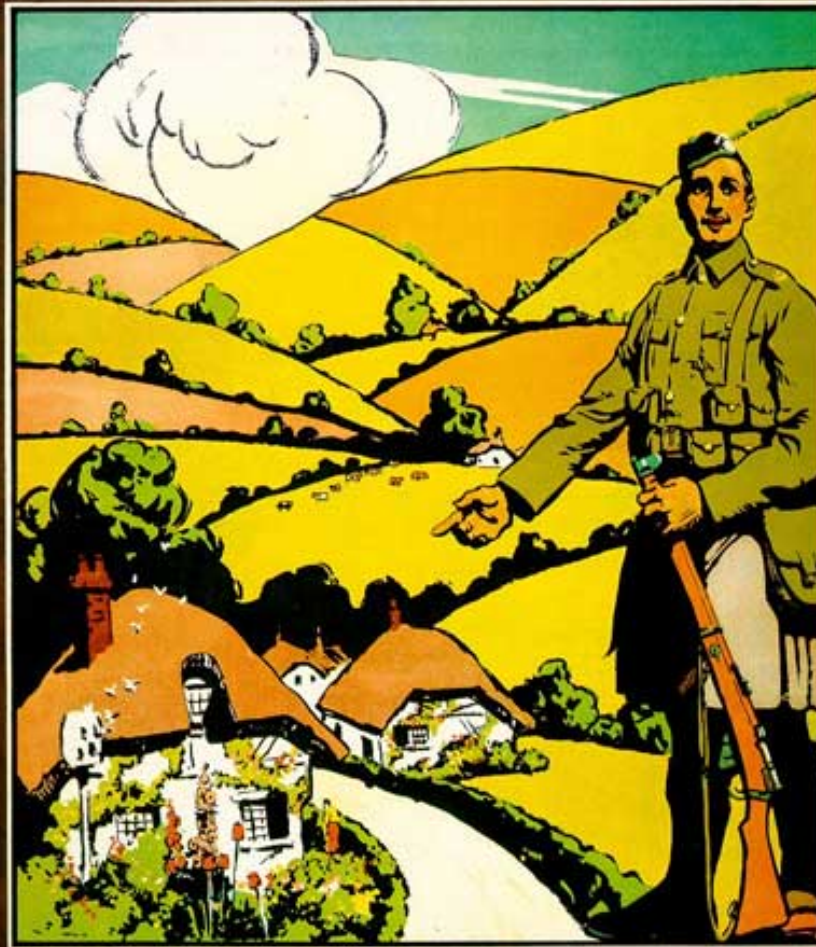
**JOIN THE
224TH CANADIAN FORESTRY
BATTALION**

**ALEXANDER M^CDOUGALL
LT. COL.**

**HEADQUARTERS
43 BANK ST. OTTAWA**

Poster 8

YOUR COUNTRY'S CALL



Isn't this worth fighting for?

ENLIST NOW

Poster 9

AT THE FRONT!



Every fit Briton
should join our brave men
at the Front.

ENLIST NOW.

Poster 10



Poster 11



Poster 12



Are YOU in this?

Poster 13

